

Simply Great Britain's Environmental Statement

At Simply Great Britain, we are committed to making business in the UK a more sustainable activity. We are passionate advocates of reducing negative environmental impact, promoting alternative and greener practice, reducing waste and generally behaving like responsible humans.

Our business is a membership community of stand out independent businesses that we celebrate, support & connect and our role is to lead, encourage and champion small, independent business to be at the forefront of a green revolution in business as a whole in Great Britain. What we provide is a spotlight on a fabulous independent business community in the UK and its impacts on community, the environment (local & global), the countryside, wildlife, food production & distribution, work life balance, living simply and how we can support people to make a beautiful life.

Below we have listed just some of the things that we do at Simply HQ to create a better business that impacts our environment, community & place in a more positive way while creating wise growth in our sector.

- We hand pick each and every member of Simply Great Britain so that we can ensure their authenticity & check out their commitment to their local economy & the environment. We don't preach or test people but we encourage, support & facilitate.
- Simply Great Britain supports and mentors members to audit their business practices to improve wise growth. This includes auditing buying practices, local networks, waste and energy consumption.
- We encourage networking and knowledge sharing between our members in order that they can strengthen business ties within their community; share best practice and help build economic growth locally while reducing food or sourcing miles, long haul travel and lowering carbon footprint.
- Just to let you know we are proud holders of the Staffordshire (where we are based) Environmental Quality Mark & now sit on the panel to approve new members.
- We offer expertise and experience to support our members to join their local sustainability schemes to shine a light on the power of going green in

business.

- Simply HQ is 98% paper free across the board. All printing is on recycled paper and use vegetable dyes. We use bamboo pop up banners rather than plastic.
- Simply HQ recycles all its office paper, ink cartridges and takes active measures to reduce energy consumption with measures such as switching off all electrical equipment when not in use.
- Simply HQ offers discounted membership to charities and not for profit organisations and actively promotes local & national charities & campaigns.
- Simply HQ uses only Fair-trade in the office - tea, coffee, sugar, biccies - the lot!
- We offer workshops and consultancy to help local business to green their practices e.g. Eco Housekeeping Courses.
- Simply Great Britain's website uses an environmentally responsible ISP.
- Simply HQ backs the reductions of single use plastic. We have banned it in the office and encourage others to do the same. Oh and chemicals - no thanks - everything from hand soap to loo cleaner is without those nasties.
- When heading out to big meetings, we go by train - so much nicer.
- We help train businesses to go green in their business through workshops, blog posts & in our Meet Up sessions.